



NFL Network and NFL RedZone Go Dark on AT&T U-Verse and DIRECTV Now

LOS ANGELES, April 17, 2019: As of earlier this week NFL Network and NFL RedZone are no longer available to AT&T U-Verse subscribers or DTV Now subscribers. While the NFL remains committed to negotiating renewed agreements on fair and equitable terms, AT&T has not been willing to actively engage.

NFL Network continues to be widely distributed across the United States, including distribution partnerships with major cable, satellite, telco, and OTT providers throughout the country -- including Altice, Comcast Xfinity, DISH & Sling TV, Spectrum, Cox, Sony Vue, Fubo TV and Verizon FiOS.

NFL content has never been more popular across the media landscape. According to the Nielsen Company, 188 million people tuned into the 2018 NFL regular season representing 72 percent of all television homes and 61 percent of potential viewers in the U.S. NFL games accounted for 46 of the 50 most-watched TV shows among all programming in 2018.

As the only network 100% dedicated to coverage of America's most popular sports league, NFL Network is committed to serving the millions of NFL fans by reaching fair distribution agreements with the pay-TV industry.

AT&T U-Verse subscribers and DirecTV Now subscribers could miss out on 77 live hours of 2019 NFL Draft coverage next week, including wall-to-wall live coverage of the Draft, Red Carpet access, *Good Morning Football* from downtown Nashville all three days, and exclusive behind-the-scenes access with a record 23 war room cameras at team facilities – including the No. 1 Selection by the Arizona Cardinals.

Please visit www.iwantnflnetwork.com to learn more.

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