

PEPSI TAILGATE AT PRO BOWL TO HIGHLIGHT GAMEDAY FAN ACTIVITIES AT CAMPING WORLD STADIUM

2020 Pro Bowl will provide fans with pregame entertainment at Pro Bowl Fan Central

Pepsi and Flo Rida team up for epic tailgate experience and pregame concert on the Pepsi Tailgate Stage for fans

2020 Pro Bowl gameday will open with **Pro Bowl Fan Central** at **12 PM ET** – where ticketholders can take part in pregame festivities, starting with the **PEPSI TAILGATE AT PRO BOWL**, featuring a performance by rapper and Floridian native **Flo Rida**. Throughout the duration of Pro Bowl Fan Central, the Pepsi Tailgate stage will also feature fun, family-friendly entertainment, including the opportunity to meet former NFL players and show off their NFL knowledge with trivia and the chance to win signed merchandise.

Ticketed fans can also participate in **KidZone** activities and watch some of their favorite players walk the **Pro Bowl Red Carpet presented by Old Spice** in their best ensemble prior to the game. New this year – fans will have the opportunity to join in on the fun and show off their all-star style. A few lucky fans will even be chosen to walk the red carpet.

Fans can get access to these awesome activities as tickets to the game are on sale now at NFL.com/ProBowlOnSale.

Also during pregame, the **NFL FLAG 13 - 14 Boys Championship** game will take place on the Camping World Stadium turf. Fans are invited to come and watch football's future talent on the Pro Bowl field.

Pro Bowl Halftime will feature the **UTAH GIRLS TACKLE FOOTBALL LEAGUE**, which is the first of its kind in the country. The Utah Girls Tackle Football League will be bringing 22 of its best high school-aged players – including **SAM GORDON** – as well as six coaches to Pro Bowl. Sam Gordon previously starred in the NFL's Super Bowl LIII commercial, which featured the league's greatest Legends and current players to kick off the 100th season. The Utah League will play an 11 vs. 11 scrimmage during halftime of the game.

The game will conclude with postgame fireworks (weather permitting).

The 2020 Pro Bowl presented by Verizon will take place at 3:00 PM ET, Sunday, January 26 at Camping World Stadium in Orlando and will be televised live on ESPN, ESPN Deportes and simulcast on ABC and Disney XD – the third time the game will be available on both broadcast and cable networks.

Also on gameday, KultureCity, Camping World Stadium's sensory-inclusive partner, will offer families who attend the 2020 Pro Bowl with sensory accessibility resources at Pro Bowl Experience. There will be a dedicated sensory room located in the stadium on gameday to enable fans to enjoy the game with more confidence and comfort.

More information about these and all of the events taking place during Pro Bowl Week is available at ProBowl.com.

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