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**MAROON 5 TO TAKE CENTER STAGE AT  
PEPSI SUPER BOWL LIII HALFTIME SHOW  
FEBRUARY 3, 2019 ON CBS**

**SPECIAL GUESTS INCLUDE TRAVIS SCOTT AND BIG BOI**

Three-time Grammy Award-winning multiplatinum band **MAROON 5** will take center stage at the **PEPSI SUPER BOWL LIII HALFTIME SHOW** on CBS at Mercedes-Benz Stadium in Atlanta on Sunday, Feb. 3, 2019, they confirmed today. Maroon 5 will feature a slate of guest artists including Grammy-nominated rapper **TRAVIS SCOTT** and Atlanta native **BIG BOI** bringing together the broadest range of musical genres ever seen on the Super Bowl stage.

Maroon 5, Travis Scott, and Big Boi join an esteemed list of recent halftime acts including Justin Timberlake, Lady Gaga, Coldplay, Katy Perry, Missy Elliott, Lenny Kravitz, Bruno Mars, Red Hot Chili Peppers, Madonna, Nicki Minaj, The Who, Bruce Springsteen & The E Street Band, Tom Petty and the Heartbreakers, Prince, the Rolling Stones, Paul McCartney, U2 and many more.

The Pepsi Super Bowl Halftime Show is the most-watched musical event of the year. Super Bowl LIII and the Pepsi Super Bowl Halftime Show will be broadcast by CBS from Mercedes-Benz Stadium in Atlanta.

Super Bowl LIII marks Pepsi's seventh year as title sponsor of the Super Bowl Halftime Show and 17<sup>th</sup> year as an NFL partner. Pepsi and the NFL have teamed up again to provide fans with a halftime experience worthy of pop-culture's biggest stage.

The **PEPSI SUPER BOWL LIII HALFTIME SHOW** is an **NFL NETWORK PRODUCTION** and will be executive produced by **RICKY KIRSHNER** and directed by **HAMISH HAMILTON**.

For more information about Super Bowl LIII, visit [SuperBowl.com](http://SuperBowl.com).

**About Maroon 5:**

Maroon 5 stands out as not only one of pop music's most enduring artists, but also one of the 21st century's biggest acts. To date, the universally renowned Los Angeles band have achieved three GRAMMY® Awards and sold over 53 million albums, 48 million singles worldwide and earned gold and platinum certifications in more than 35 countries. The band won over fans and critics alike with the hybrid rock/R&B sound they introduced on their debut album, Songs About Jane and their double platinum album, It Won't be Soon

Before Long. Maroon 5 went on to release studio albums, Hands All Over, which featured the anthemic “Moves Like Jagger,” and Overexposed. The band’s fifth studio album, V, debuted at #1 on Billboard’s Top 200 chart and featured the #1 hit singles “Maps,” “Animals” and “Sugar,” helping the band set a record for the most #1’s by a group in the Top 40 chart’s 20-year history, with 9 in total. The music video for the album’s GRAMMY- nominated single “Sugar” has notably logged a record setting 2+ billion views to date.

Maroon 5 released their 6<sup>th</sup> studio album, Red Pill Blues, in late 2017 via 222/ Interscope. The album features the global hit single “Girls Like You” ft. Cardi B, which reached #1 at Top 40, #1 at Adult Pop, #1 on the Billboard Hot 100 for seven consecutive weeks. The track also claimed the #1 position on iTunes and Spotify, all while accumulating over 626 million Spotify streams and over 1.7 billion YouTube/ VEVO views. The single has gone on to become the longest-running song on the Billboard Hot 100 Top 10 and is notably the most-watched video on VEVO in 2018. The band recently finished 2018 as the biggest act on U.S. radio (according to Nielsen Music). The group’s songs amassed 8.58 billion audience impressions across all monitored radio stations, which included 1.95 million plays of Maroon 5’s music.

#### **About Travis Scott:**

Grammy-nominated global superstar Travis Scott has established himself as a leading force in the music world. His third full-length album *ASTROWORLD* – released August 3, 2018 via Cactus Jack Records/Epic Records – debuted at #1 on the *Billboard* 200, scored the second-largest debut of 2018 and has since certified platinum by the RIAA. The critically acclaimed album also yielded his first *Billboard* Hot 100 #1 single with “SICKO MODE,” and garnered a total of three Grammy nominations: Best Rap Album, Best Rap Song and Best Rap Performance. *ASTROWORLD* followed the 2016 release of platinum-certified, *Birds In The Trap Sing McKnight* and earned his first #1 album. Travis’ platinum-certified debut album, *Rodeo* was released in 2015 and features the *Billboard* Hot 100 hit single “Antidote.” Hailing from Missouri City, TX, Travis has performed on *Saturday Night Live*, *Ellen*, *The Tonight Show Starring Jimmy Fallon*, *Jimmy Kimmel Live!* and many more. He has appeared on the cover of prestigious publications such as *Rolling Stone*, *GQ*, *GQ Style*, *Billboard*, *XXL*, and *The FADER*. Additionally, Travis is a household name in the fashion world where his influence spans from launch collaborations with YSL, Helmut Lang, Nike and Ksubi Denim to starring in notable campaigns for Alexander Wang, and Ricardo Tisci among other numerous top designers. Travis will embark on the second North American leg of his *ASTROWORLD* Tour this month. The immense SOLD OUT world arena tour began November 2018 and features a roller coaster hoisted in the air running the length crowd, a ferris wheel, fireworks, and pyrotechnics and is as *Rolling Stone* describes, “the greatest show on earth.”

#### **About Big Boi:**

Atlanta indisputably set the pace for modern hip-hop. However, Big Boi set the pace for Atlanta, and by proxy, the culture at large. If the genre of hip-hop ever gets its own “*Rap Mount Rushmore*,” a legacy as the region’s foremost wordsmith, funkiest gentleman, and resident *ATLien* certainly guarantees a place for the diamond selling artist, rapper, songwriter, record producer, actor, philanthropist born Antwan André Patton. Big made history as the preeminent spitter of the Dungeon Family and one-half of OutKast. The legendary duo sold 25 million albums and garnered seven GRAMMY® Awards, becoming the first and only hip-hop artist in history to win the GRAMMY® for “Album of the Year” upon release of their 2003 RIAA Diamond-certified *Speakerboxxx/The Love Below*. Big Boi made his proper introduction as a solo artist in 2010 with *Sir Lucious Left Foot: The Son of Chico Dusty*. A modern classic, it captured #3 on the *Billboard* Top 200 and landed on *Pitchfork’s* “100 Best Albums of the Decade ‘So Far’.” Following a succession of high-profile album releases, Big Boi released his latest album *Boomiverse* in 2017. The smash single “*All Night*” sound tracked a high-profile Apple Animoji commercial, blew up radio, and clocked 40 million streams within a year. The song also hit the Top 30 on the pop chart and Top 10 at Rhythmic.

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# HISTORY OF SUPER BOWL HALFTIME ENTERTAINMENT

SUPER BOWL	YEAR	LOCATION	HALFTIME
I	1967	Los Angeles	Universities of Arizona and Michigan Grambling University Bands
II	1968	South Florida	"Old Man Winter Takes a Vacation in Miami" featuring seven local Miami-area high school bands
III	1969	South Florida	"America Thanks" with Florida A&M University
IV	1970	New Orleans	Carol Channing
V	1971	South Florida	Florida A&M Band
VI	1972	New Orleans	"Salute to Louis Armstrong" with Ella Fitzgerald, Carol Channing, Al Hirt and U.S. Marine Corps Drill Team
VII	1973	Los Angeles	"Happiness Is..." with University of Michigan Band and Woody Herman
VIII	1974	Houston	"A Musical America" with University of Texas Band
IX	1975	New Orleans	"Tribute to Duke Ellington" with Mercer Ellington and Grambling University Bands
X	1976	South Florida	"200 Years and Just a Baby" Tribute to America's Bicentennial
XI	1977	Pasadena	"It's a Small World" including crowd participation for first time with spectators waving colored placards on cue
XII	1978	New Orleans	"From Paris to the Paris of America" with Tyler Apache Belles, Pete Fountain and Al Hirt
XIII	1979	South Florida	"Super Bowl XIII Carnival" Salute to the Caribbean with Ken Hamilton and various Caribbean bands
XIV	1980	Pasadena	"A Salute to the Big Band Era" with Up with People
XV	1981	New Orleans	"A Mardi Gras Festival"
XVI	1982	Pontiac	"A Salute to the 60's and Motown"
XVII	1983	Pasadena	"KaleidoSUPERscope" (a kaleidoscope of color and sound)
XVIII	1984	Tampa Bay	"Super Bowl XVIII's Salute to the Superstars of the Silver Screen"
XIX	1985	Stanford	"A World of Children's Dreams"
XX	1986	New Orleans	"Beat of the Future"
XXI	1987	Pasadena	"Salute to Hollywood's 100 <sup>th</sup> Anniversary"
XXII	1988	San Diego	"Something Grand" featuring 88 grand pianos, the Rockettes and Chubby Checker
XXIII	1989	South Florida	"Be Bop Bamboozled" featuring 3-D effects
XXIV	1990	New Orleans	"Salute to New Orleans" and 40 <sup>th</sup> Anniversary of Peanuts' characters, featuring trumpeter Pete Fountain, Doug Kershaw & Irma Thomas
XXV	1991	Tampa Bay	"A Small World Salute to 25 Years of the Super Bowl" featuring New Kids on the Block
XXVI	1992	Minneapolis	"Winter Magic" including a salute to the winter season and the winter Olympics featuring Gloria Estefan, Brian Boitano and Dorothy Hamill
XXVII	1993	Pasadena	"Heal the World" featuring Michael Jackson and 3,500 local children; finale included audience card stunt
XXVIII	1994	Atlanta	"Rockin Country Sunday" featuring Clint Black, Tanya Tucker, Travis Tritt, Wynonna & Naomi Judd; finale included flashlight stunt
XXIX	1995	South Florida	"Indiana Jones and the Temple of the Forbidden Eye" featuring Tony Bennett, Patti LaBelle, Arturo Sandoval, the Miami Sound Machine and stunts including fire and skydivers; finale included audience participation with light sticks
XXX	1996	Arizona	Diana Ross celebrating 30 years of the Super Bowl with special effects, pyrotechnics and stadium card stunt; finale featured Diana Ross being taken from the stadium in a helicopter.
XXXI	1997	New Orleans	"Blues Brothers Bash" featuring Dan Akroyd, John Goodman and James Belushi, also featuring "The Godfather of Soul" James Brown and ZZ Top
XXXII	1998	San Diego	"A Tribute to Motown's 40 <sup>th</sup> Anniversary" including Boyz II Men, Smokey Robinson, Queen Latifah, Martha Reeves and The Temptations
XXXIII	1999	South Florida	"Celebration of Soul, Salsa and Swing" featuring Stevie Wonder, Gloria Estefan, Big Bad Voodoo Daddy and tap dancer Savion Glover
XXXIV	2000	Atlanta	"A Tapestry of Nations" featuring Phil Collins, Christina Aguilera, Enrique Iglesias, Toni Braxton and an 80-person choir

SUPER BOWL	YEAR	LOCATION	HALFTIME
XXXV	2001	Tampa Bay	"The Kings of Rock and Pop" featuring Aerosmith, *N'SYNC, Britney Spears, Mary J. Blige and Nelly
XXXVI	2002	New Orleans	U2
XXXVII	2003	San Diego	Shania Twain, No Doubt and Sting
XXXVIII	2004	Houston	Janet Jackson, Kid Rock, P. Diddy, Nelly and Justin Timberlake
XXXIX	2005	Jacksonville	Paul McCartney
XL	2006	Detroit	The Rolling Stones
XLI	2007	South Florida	Prince
XLII	2008	Arizona	Tom Petty & The Heartbreakers
XLIII	2009	Tampa Bay	Bruce Springsteen & The E Street Band
XLIV	2010	South Florida	The Who
XLV	2011	North Texas	The Black Eyed Peas, Usher, Slash
XLVI	2012	Indianapolis	Madonna with guests Cee Lo Green, LMFAO, M.I.A. and Nicki Minaj
XLVII	2013	New Orleans	Beyoncé with guests Destiny's Child
XLVIII	2014	NY/NJ	Bruno Mars with guests Red Hot Chili Peppers
XLIX	2015	Arizona	Katy Perry with guests Missy Elliott and Lenny Kravitz
50	2016	Santa Clara	Coldplay with guests Beyoncé and Bruno Mars
LI	2017	Houston	Lady Gaga
LII	2018	Minneapolis	Justin Timberlake